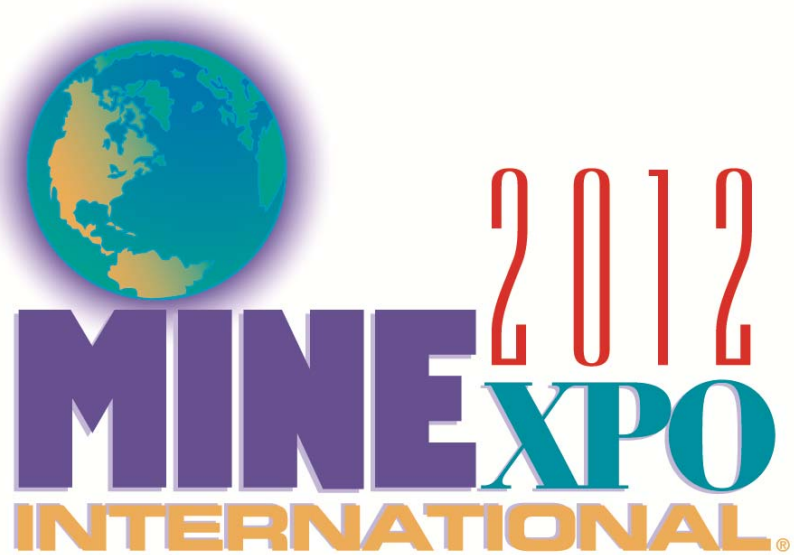

OUTSIDE ADVERTISING OPPORTUNITIES

For more information contact
National Mining Association's Ashley West
at awest@nma.org or 202-463-2632

Outside Advertising Space at MINExpo INTERNATIONAL® 2012

OPTION ONE:
Location North Hall

Minimum Advertisement Size: 20 ft. x 20 ft.
Cost of Advertisement: $15,000 ($37.50 per sq. ft. price includes all labor and installation)

The cost for larger sizes is $37.50 per sq. ft. and includes all labor and installation. Larger sizes will be in multiples of 20 ft. for the width. Height will stay at 20 ft.

There will be a 10 ft. space between each ad. Ad space will be in the general location of the locations listed below (A – L). Final location will depend on the number and size of ads purchased.

A	B	C	D	E	F	G	H	I	J	K	L
	20 ft. X 20 ft.										

Drawing is not to scale, used for space selection purpose only.
Outside Advertising Space at MINExpo INTERNATIONAL® 2012

OPTION TWO:
Location Central Hall – Exclusive to one advertiser

Minimum Advertisement Size: 20 ft. x 20 ft.

Cost of Advertisement: $15,000 ($37.50 per sq.ft. price includes all labor and installation)
The cost for larger sizes is $37.50 per sq. ft. and includes all labor and installation.

Maximum Advertisement Size: 20 ft. wide x 50 ft. height. Cost for this option is $37,500.

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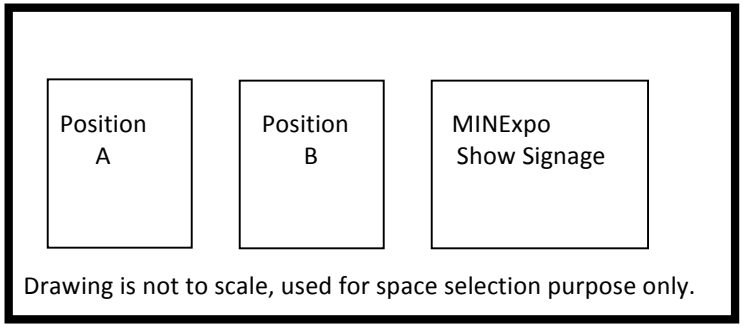
Outside Advertising Space at MINExpo INTERNATIONAL® 2012

OPTION THREE:
Location South Hall –Two positions available

Advertisement Size: Size: 20 ft. x 20 ft.

Cost of Advertisement: $15,000 ($37.50 per sq. ft. price includes all labor and installation)

There will be a 10 ft. space between each ad. Two position available. Third position will be for MINExpo show signage.



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